



Yucaipa High School Mountain Bike Team 2015 Partner / Sponsor Information Kit

Name:	Yucaipa High School Mountain Bike Team
Location:	Yucaipa High School, Yucaipa, California
Dates:	November through May
Purpose:	To raise funds and build awareness for non-traditional populations involved in our team and the sport of mountain biking
Participant Goal:	12 competitive female riders, 10 competitive corporate sponsors
Financial Goal:	Raise \$20,000 for the Yucaipa Mountain Bike Team
Websites:	http://www.yhsmtb.org or http://www.mountain-bike.ycjud.yhs.schoolfusion.us
Sponsor Contact:	Scott Kennedy (909) 379-9014 scott@kennedyphotoworks.com

Yucaipa's newest and highly successful sport, 2015 will mark the seventh season that Yucaipa High School has fielded a top three team in the SoCal High School Cycling League. The 2013 season saw Yucaipa as the first place Division 1 team in Southern California. We followed that up with a championship repeat in 2014. High school mountain biking began in Northern California in the year 2000 and has spawned into one of the most anticipated and talked-about MTB race series in the nation. NICA, the National Interscholastic Cycling Association, now has ten states involved and plans to involve all 48 contiguous states by the year 2020.

What makes this club different from other cycling clubs? First of all, our team is composed completely of high school riders from the one public high school in Yucaipa, CA. Riders participate for a lot of reasons: some for the challenge of riding faster on a mountain bike than ever before, some because they love to be healthy, some for the fun of sharing the days with their good MTB buddies. **Second, our club functions equally for both boys and girls.** We've been very successful in the first three seasons with the boys. These funds are used to further the development of the girl's team through the purchase of bicycles and team supplies.

And we're just getting started.

Our club competes in the SoCal High School Cycling League, a terrific opportunity for exposure to thousands of committed Southern California mountain bike enthusiasts and their families (through our website,

local newspaper coverage, regular national bike magazine stories (Mountain Bike Action and Dirt Rag, Switch back).

Will you join us?

Yucaipa High School Mountain Bike Team was founded by Coach Bagg and Coach Kennedy, both teachers and cyclists in Yucaipa. Both talked about creating a team of riders in the mid 2000’s. It was just a dream until the league in Northern California began talking about spawning a Southern California league. Yucaipa High School is a founding SoCal league team beginning in the fall of 2008.

The Yucaipa HS MTB Team mission: to build well-rounded young men and women and foster overall physical and mental health through a competitive program that teaches sportsmanship, determination, and integrity.

The Yucaipa High School MTB team cannot exist without fundraising. Your generous contributions will be put to great use to help support Yucaipa High School’s MTB club efforts. **Contributions** may be made via **check payable to “Yucaipa High MTB”**

In addition to cash, product sponsorships are also welcomed and appreciated. Here’s some examples of what we could use:

<input type="checkbox"/> Water and/or sports drinks for riders	<input type="checkbox"/> Energy bars, gels, trail snacks for riders	<input type="checkbox"/> First aid kits, 2-way radios, traffic cones / flags for support team
<input type="checkbox"/> Bicycles and gear	<input type="checkbox"/> Entry fee payments	<input type="checkbox"/> Other ideas or products? Please contact us to talk about it.

Bike shops and industry vendors:

The Yucaipa High School MTB team has been successful because of the groundswell of support from local riders, their friends and family, and our local Yucaipa Center. We’re counting on that same “grassroots spirit” to rise up again this year. You can get involved too! Rally your friends and family to help - we have lots of opportunities this year.

Contributions to Yucaipa High School MTB Team are tax deductible - 501(c)(3). Questions? Contact Scott Kennedy at (909) 379-9014, or via email at scott@kennedyphotoworks.com

Testimonials

“I want to express sincere appreciation for getting us in touch with Yucaipa High School’s team in general and Mike Bagg in particular. Coach Bagg and his staff welcomed Stephen with open arms and embraced him as one of their own throughout the year. He was introduced to the team on Day 1 as a member even though he rode as an independent. Mike tracked Stephen’s progress and coached him on the technical aspects. The student athletes were all warm, friendly and mature - all qualities modeled by the entire coaching staff. When I dropped Stephen off at his first day of practice, each team member shook hands with him, welcomed him and helped with repairs and advice. The culminating event was being invited to the team awards and barbeque after the season. We are so grateful for the opportunity to meet and work with Mike!”

--David Israel, father of a junior league rider

[Mike Bagg] is a great coach of a pillar program in the League and has been there since the start. He really "gets" our philosophy of student-athletics.

-- Matt Gunnell, SoCal High School Cycling League Executive Director

Sponsor Level	Sponsor Recognition	Specify \$ Amount or Value
<input type="checkbox"/> GOLD (\$2000 & above)	<ul style="list-style-type: none"> √ Sponsor-level recognition on Yucaipa High School MTB website √ Special recognition during end of season event √ Sponsor logo* on YHS MTB team banners/EZup tent √ Company recognition in all news releases √ Framed and signed team photo (11x17) √ Sponsor logo* on YHS MTB t-shirt √ 10 YHS MTB t-shirts √ 1 team race jersey kit (a "kit" is a pro quality bib/jersey--a \$180 value) 	\$ _____
<input type="checkbox"/> SILVER (\$1000 - \$1999)	<ul style="list-style-type: none"> √ Sponsor-level recognition on Yucaipa High School MTB website √ Special recognition during end of season event √ Sponsor logo* on YHS MTB team banners √ Signed YHS MTB team photo (8x10) √ Sponsor logo on YHS MTB t-shirt √ 5 YHS MTB t-shirts 	\$ _____
<input type="checkbox"/> BRONZE (\$500 - \$999)	<ul style="list-style-type: none"> √ Sponsor-level recognition on Yucaipa High School MTB website √ Special recognition during end of season event √ Sponsor logo* on YHS MTB banners √ YHS MTB team photo √ Sponsor name on YHS MTB t-shirt √ 2 YHS MTB t-shirts 	\$ _____
<input type="checkbox"/> PRODUCT SPONSOR ** (\$500 & above)	<ul style="list-style-type: none"> √ Sponsor-level recognition on Yucaipa High School MTB website √ Special recognition during end of season event √ Sponsor logo* on YHS MTB banners √ Sponsor name on YHS MTB t-shirt 	\$ _____
	**Describe Product/Service to be Donated:	
*Supply logo art in EPS or JPG format. TOTAL CONTRIBUTION		\$ _____

Make checks payable to Yucaipa High School MTB. Contributions to Yucaipa High School MTB Team are tax deductible

Contact Name _____ Title _____

Company _____

Address _____

City / State / Zip _____

Phone (_____) _____ Email _____

Payment Enclosed I need you to call me about this.

Please fill out this form, scan/email to scott@kennedyphotoworks.com or send via snail-mail to Yucaipa High School Thunderbird Mountain Bike Team 33000 Yucaipa Blvd, Yucaipa, CA 92399, or fax to (909) 790-3200. For questions or more information, please contact Scott Kennedy at scott@kennedyphotoworks.com